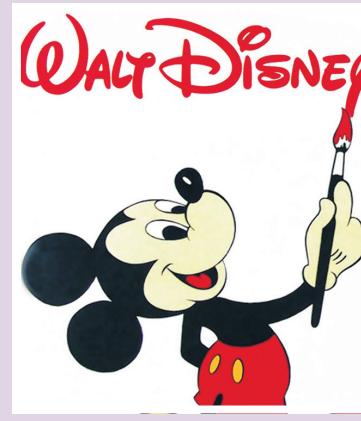




DID YOU KNOW?

- An apple can be sprayed up to 16 times with 36 different pesticides and a single strawberry can contain 22 different pesticide residues!
- Chemicals worth \$64.5 billion are sprayed each year, and they not only harm man but also the ecosystem.
- There are around 405

marine dead zones, where no life exists in those waters. The causes are attributed to the high amount of chemicals being found here, which results in low-oxygen levels. The largest of the dead zones is around 70,000 sq. km, which is approximately 120 times the size of our city.



WALT DISNEY

Walt Disney's first animated short film to feature Mickey, 'Plane Crazy' was a silent film. After failing to find a distributor, Disney created a Mickey cartoon with sound called 'Steamboat Willie'. A businessman named Pat Powers provided Disney with both distribution and Cine-phone. After

the release of 'Steamboat Willie', Disney successfully used sound in all of his subsequent cartoons. Mickey's popularity subsequently skyrocketed in the early 1930s. In 1932, Disney received a special Academy Award for the creation of 'Mickey Mouse', a series which switched to colour in 1935.



Youth Zone

Life 365 7
PUNE, Tuesday May 15, 2012

INTERVIEW

The Green Warrior

'Ek Titli' is a venture by young enthusiast Vaibhav Dugar who has given up a lucrative engineering career to work in the field of organic farming. He believes that one has to act diligently to save the environment rather than just talk about it



Vaibhav Dugar



ZAINAB KANTAWALA

Vaibhav Dugar is a Telecommunications Engineer but his passion lies in working with Nature. He sets up organic farms, micro-organic farms and specialised farms while providing a platform for people who want to exercise their enthusiasm and dedication to do something for a cleaner community and a greener environment.

• What inspired 'Ek Titli'?

We wanted to address environmental concerns and provide solutions especially for food. The initiative 'Ek Titli Farms' provides sustainable

agricultural practices for people and organisations to grow food naturally in any space.

In the last few years, we met and heard of various individuals, organisations and initiatives that were doing commendable work for the betterment of the environment. We wanted to provide a platform to showcase their work hoping that this initiative would take their efforts to a larger audience across the globe and also inspire others to do the same.

• Where did the name 'Ek Titli' come from?

It is said that the flap of a butterfly's wings on one side

The organic way



- Nutrient and mineral levels in Organic food can be as high as 12 times that of conventional chemical-intensive food. So you will need to eat 12 apples grown on a conventional farm, to match up to the levels found in one organic apple. If you work on the respective weight and price, organic food along with its health benefits will also prove to be cheaper!

of the planet can trigger a cyclone on the other side. This theory is known as The Chaos

turn inspiring and empowering others to do the same.

• What are the activities undertaken by your organisation?

At 'Ek Titli Farms' we help citizens grow their own food. We also design and conceptualise special farms like spiritual, health, herbs, salads, etc. We ask people to provide us a space of any size and we will help them cultivate it organically.

We also have an online voluntary initiative where we showcase all the positive and constructive work happening in the 'Green and Clean Space'. We feature organisations and individuals who believe and

practice clean living and wish to be heard.

• What are the benefits of organic farming?

When we choose organic farming or their produce, we say 'Yes' to sustainable practices and we say 'Yes' to living in harmony and in balance with nature. We not only consume chemical free food, but also very nutritious and mineral rich food.

EXTRA

Contact Details
The Hive -The Urban Ashram,
Opp Sujay Gardens,
34 Mukundnagar,
Pune - 37
vaibhav.dugar@ektiti.org

Off-beat careers — Animation

CAREER SPEAK

In recent years, animation has emerged as a lucrative career option for those who want to do something different. Life 365 analyses the opportunities it presents

In older days, animation was done by drawing characters with movement and expression on different sheets and then capturing them on film. But, with technological evolution, now everything is done on computers. However, the basic needs remain the same—creativity. If you're looking for a career in the business, here's all the info you need...

Skills sets

In spite of the development in technology, the fundamental skills remain the same. Apart from being creative, a good eye for visuals and raw talent is required, you are expected to be good with drawing, storytelling, have a good sense of timing and composition, and an understanding of motion, size, ratios and perspective.

The nature of work

Animation is complete teamwork and works on creative ideas. It is a combination of a variety of

Why Animation?

- With the increase in the demand, making it a career might not be a bad option for those who want an exciting career.
- In recent years, we've all seen just how popular animation movies are. Animated movies are popular among all age groups.
- This field, not only gives you freedom to create imaginative characters, but pays you well too.

careers. The steps which are included in the making of the animation movie are: Storyboarding, character sketching, concept creation, modeling, character and mechanical animation, storyboard animation, lighting, texturing, dynamics, voice recording, digital editing, VFX and the final film. One can also work as



a modeller, layout artist, clean-up artist, scanner operator, digital ink and paint artist, compositor, key frame animator, background artist or an in-between animator

Professional courses on offer

Traditional animation, stop-motion animation, rotoscoping, computer-

generated 3D and 2D animation, clay-motion, Photoshop and human anatomy drawing.

Remuneration

A junior animator can earn between Rs. 12,000 to Rs. 14,000. A senior animator with 3-5 years of experience can earn between Rs 25,000 to Rs 35,000.

Opportunities



- Video Game Animation:** This is an exploding industry with no slowdown in sight. Nearly, all games need a team of animators to bring the game to life.
- Movie and Television Production:** Animation in movies involve huge jobs which may include character animation in the form of cartoons, logos, special effects and more.

The Youth Zone
MAKES IT
YOUNG AND
HAPPENING!

Pune accounts for more than three lakh students hailing from all parts of the country. So far away from home, you merge into the city despite cultural and social differences. Let us know your thoughts and experiences?

Write to us in 400 words about:

- Your hostel/PG life in Pune
- Food, food everywhere, but lots/ nothing palatable to eat!
- Music you like and why...
- Your home city Pune and why you

love/hate it

- Five things you cannot do without
- You feel strongly about...
- Your life revolves around...
- As a girl student you feel safe/ unsafe in Pune

Contact: Zainab Kantawala at youthzonelife365@gmail.com
Call 020-25534888/25538835 or 8806 365 365